



TREK 2000 INTERNATIONAL LTD

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<http://www.trek2000.com.sg>

<http://www.thumbdrive.com>

<http://www.Flu-card.com>

CORPORATE FACT SHEET

*Trek 2000 International Ltd
Singapore's Proponent of Intellectual Property Rights Protection*

Introduction: Founded in 1996, Trek 2000 International Ltd ("Trek" or the "Group") started off as a value-added engineering solutions provider catering to the needs of small and medium-sized companies in Singapore.

The arrival of its patented and renowned ThumbDrive® solution, a portable external USB-enabled data storage device, at the turn of the millennium took the world by storm and catapulted Trek onto the world stage, joining the realms of global technology innovators.

Since then, staying abreast of its industry, Trek has relentlessly pursued its research and development prowess. Over the years, it not only expanded the memory capacities of its ThumbDrive® solution, but this device now boasts powerful security and encryption features to protect users against information loss and pilferage.

This pioneer of the ThumbDrive® is also a strong proponent of intellectual property rights. In earlier years, when intellectual property was still a relatively new concept, Trek had already begun to register intellectual property rights to protect its solutions. Today, Trek boasts a library of more than 50 approved concept patents spanning many countries in the world and this number is still growing. In essence, by setting new industry standards, Trek is now a leading external storage solutions provider with a growing portfolio of patented solutions.

In January 2010, Trek launched another new invention – **FluCard™**. The FluCard™, which assumes the form factor of the Secure Digital ("SD") card, is an intelligent, wirelessly-enabled "**insert-and-play**" device that has the capability of transforming digital photographic equipment, video cameras and any other electronic devices with SD host slots into a multitude of applications. A world's first wirelessly-enabled device with a formidable Menu Option software.

Trek became a public listed company in 2000 and its shares are quoted on the mainboard of the Singapore Stock (*SGX: TREK*). The Group's core businesses are in the field of Mobile Media Solutions ("**MMS**"); Security Solutions ("**SS**") and Customised Solutions ("**CS**") and Licensing.

Vision : To be a leading Security Storage Solutions & External Storage Solutions provider with a portfolio Innovative & Patented technology.

Businesses : Trek 2000 is a company rich in applied research skills with strong knowledge of intellectual property protection. An industry leader, innovator, original inventor and patent owner of the **ThumbDrive**[®] (USB Flash Drive), Trek offers state-of-the-art design solutions and products. Under the MMS core business segment, its numerous patented technologies cover Wireless, Anti-Piracy, Compression and Encryption, extending to sophisticated Enterprise Solutions for the fast changing digital industry. The external Storage Solutions/Products include hard-disk drive, solid-state drive and optical-based storage devices solutions/products, incorporated with security features.

Security Solution (SS) business segment involves in-house designed security based solutions combining both hardware and software solutions. Trek's leading solution – Chez and hardware encrypted devices like ThumbDrive[®] *CRYPTO* offers total solution for protection of sensitive and confidential information in an IT environment.

CS, another segment of Trek's core business develops semi-customised and customised solutions based on customers' requirements. It involves solutions pertaining to the design of sub-system modules – firmware, software and hardware and chipsets that are customised to customers' needs.

Licensing - Having built up its library of patented technologies surrounding external Storage Solutions/Products, Trek is now in a position to leverage on its strengths. While ensuring that its library of intellectual properties is well managed, Trek is constantly on the lookout to forge strategic alliance for growth.

Trek owns more than 300 global intellectual property granted rights in different technologies.

Global Network:

Headquartered in Singapore, Trek has offices in the US, Netherlands, Hong Kong, China, India, Malaysia, Thailand, the Philippines, Vietnam, Cambodia and Japan. This geographic network is expected to grow as the Group makes further inroads into new markets around the world.

Accolades:

Trek 2000 was named by Forbes Global as one of the Best Small Companies in the World for 2000 and 2002. It also ranked as the Best Managed Small Company in Singapore by AsiaMoney (of Euromoney) and was accorded the Design & Engineering Showcase Honor during the CES exhibition in 2003. Trek also received the INVENT Singapore AWARD 2008.

Directors:	Henn Tan	<i>CEO and Executive Chairman of the Board</i>
	Seah Moon Ming	<i>Deputy Chairman and Independent Director</i>
	Gurcharan Singh	<i>CFO and Executive Director</i>
	Poo Teng Pin	<i>Group's Director of R&D and Executive Director</i>
	Chay Yee Meng	<i>Independent Director</i>
	Cheah Kim Teck	<i>Independent Director</i>
	Neol Hon Chia Chun	<i>Independent Director</i>
	Yoshiaki Sakai	<i>Independent Director</i>

Note: **Trek™**, **DivaDrive™**, **FluCard™**, **FluDrive™** and **ThumbDrive™** are trademarks or registered trademarks of Trek Group of Companies in Singapore and / or other countries.

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